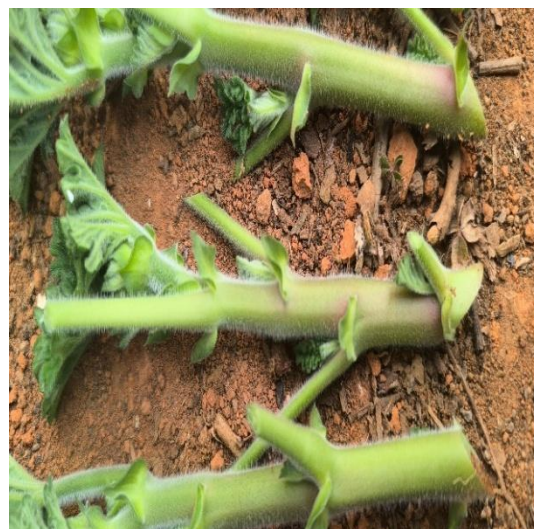


GLIMPSE OF SUCCESS STORY
High Value Crop
Geranium (Pelargonium graveolens)
(2024-2025)

Laiminot Self Help Group (SHG) Cooperative Society, located in **Mawreng village** under **East Khasi Hills (EKH) district**, has successfully **undertaken geranium cultivation** in the nursery area as part of the mission activities. During the initial stage, the group received **550 planting materials**, which later expanded significantly with the procurement of **50,000 geranium slips for large-scale cultivation**. Through sustained efforts and proper nursery management, the group generated an annual income of approximately **₹2,50,000**, leading to a notable improvement in the livelihood of the farmers involved. In addition to the sale of planting materials, the farmers also benefited from the value-added sale of geranium hydrosol, marketing **600 ml bottles** at the rate of **₹100 per 100 ml**, thereby creating an additional source of income and enhancing the economic sustainability of the group.

The cutting and propagation of the mother plant for the expansion and distribution of saplings to nearby clusters and other areas of the district has proven successful. The saplings have survived well because the proper cutting methods were correctly followed.



The **Puin SHG Cooperative Society**, located in **Pyndenglitha** village under East Khasi Hills (EKH) district, has undertaken the cultivation of several high-value aromatic and medicinal crops, including Geranium, Mentha, Lavender, Wild marigold, Rosemary, and Wintergreen. The group cultivated Wintergreen over an area of 0.56 hectares, while Geranium, Lavender, and Rosemary covered 0.37 hectares, and Mentha was cultivated on 0.11 hectares. During the initial stage of the mission, the group received planting materials comprising 130 Geranium saplings, 1 kg of Mentha, 400 lavender saplings, ¼ kg of wild Marigold seeds, 436 Rosemary saplings, and 2,500 wintergreen saplings. To further expand cultivation, the farmers additionally procured 500 geranium saplings and 20 kg of Mentha planting material. Through these activities, the group generated an annual income of approximately **₹1,50,000**. The mission also provided significant benefits by improving the livelihood of the farmers and creating opportunities for engagement and interaction with farmers from outside the state, thereby enhancing knowledge exchange and exposure.

The **War Mihngi Development Society**, located in **Nongthymmai** and **Pyrdiwah villages** of **East Khasi Hills (EKH)** district, has successfully cultivated citronella, lemongrass, and vetiver under the mission programme. The group developed 7 acres of citronella, 1 acre of lemongrass, and 2 acres of vetiver cultivation. During the initial stage, the society received 20,000 citronella plants, 2,000 lemongrass plants, and 1,000,000 vetiver planting materials. To further expand cultivation, the farmers additionally procured 200,000 citronella plants and 100,000 vetiver planting materials. Through these activities, the group generated an annual income of approximately ₹3,00,000. The mission greatly improved livelihood opportunities and encouraged entrepreneurship among the farmers, enabling them to develop value-added products such as handmade scented soaps from their aromatic crops.

Shipara SHG, based in **Mawphanlur village of West Khasi Hills (WKH)** district, undertook geranium cultivation through nursery development under the mission programme. Initially provided with 300 geranium planting materials, the group later procured 24,000 additional plants for expansion. These activities generated an annual income of approximately ₹1,20,000, significantly improving the livelihood and economic condition of the farmers involved.

